



STATE OF CONNECTICUT  
DEPARTMENT OF EDUCATION



July 22, 2021

Dear Superintendents and School Business Officials,

The Department of Education is excited to share a **no cost** professional development opportunity for district leaders and school business officials. The Department has engaged the Edunomics Lab, a Georgetown University research center, to provide a four-part virtual workshop, "**Ed Finance in 2021: A Whole New Ballgame!**", to assist district leadership in navigating the impacts of the Covid-19 pandemic on district finances.

The Edunomics Lab has become an important resource nationally for education leaders and policymakers. They provide timely, relevant and actionable analysis of education finance policy and resource allocation strategy and decisions. Their research and modeling projects are designed to give policymakers and education leaders the evidence-based resources they need to effectively deploy finite resources for the betterment of education.

Please find a description of the workshop below. We encourage districts to enroll a team of up to three (3) participants including the superintendent, the school business official, another senior leader or Board of Education member.

**Mini-course: Ed Finance in 2021: A Whole New Ballgame!**

**Four-part virtual workshop:** August 11, September 15, September 22, September 29 (1:00-3:00 ET each day)  
Taught by Marguerite Roza and the Edunomics Lab team at Georgetown University

This interactive mini-course is designed to help leaders navigate the current conditions:

- Unprecedented one-time federal relief funds
- Enrollment shifts
- Uneven learning, uneven student needs
- Shifting labor markets and off-cycle pay considerations
- Pressures to deliver services differently (and better) as we emerge from a pandemic year.

In each two-hour session, participants will move quickly through numerous real time financial considerations, engage in hands-on experiences navigating competing financial pressures, explore current financial and other data to inform choices, and practice strategies to engage communities. Content will include potential financial pitfalls, navigate financial constraints, and explore procurement, reporting and more.

**This course is designed for leaders at all levels of the system** including district leadership, finance teams, federal (Title) directors, board members, and principals, as well as state agency leaders, support teams, contractors, and community groups. We welcome participants with all levels of prior financial experience, as well as graduates of the Certificate for Education Finance program, as the content is unique for this moment.

**Questions:** [Jordan.Tollefson@georgetown.edu](mailto:Jordan.Tollefson@georgetown.edu)

You can [register here](#). As a guest of the Connecticut State Department of Education, please enter the nomination code "CSDE" in the payment section of the registration. (CPE and PDC credits are available.)